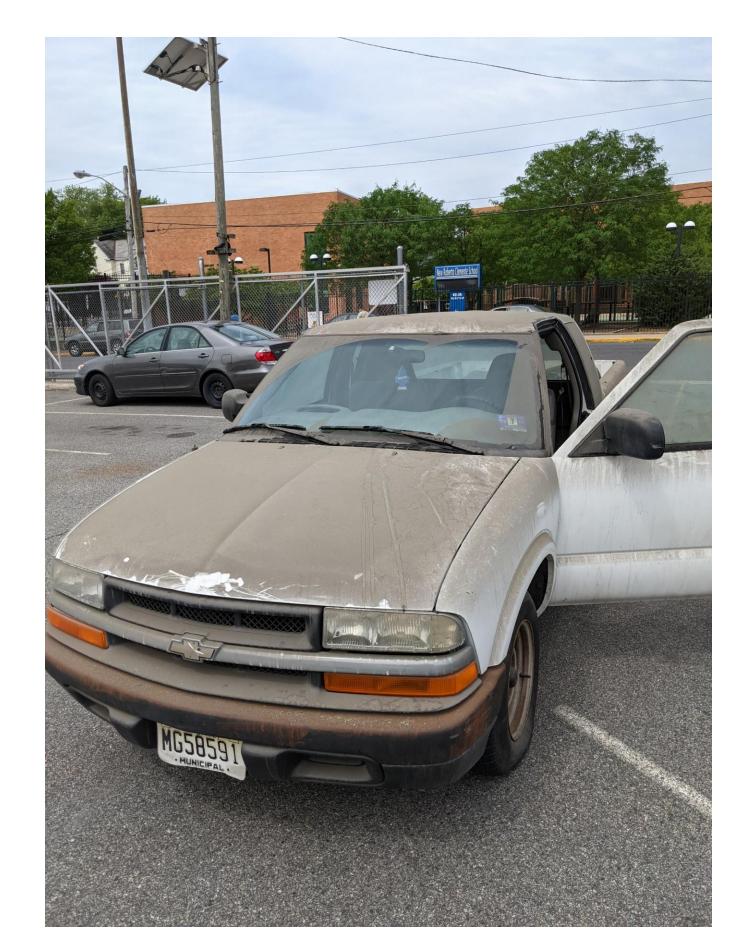
City of Paterson Goes EV

Brian J. McDermott Fire Chief

Personal Statement

- The Fire Chief manages EV? Why?
- Innovative Leadership; Let people think
- I owe it to my kids....and yours
- Build on frustration; I've had enough
- We are a distressed City. This should be the last thing you push for.



This is Why

My Process....Nothing New, Just for us it is

- Recognize the need and get angry that nothing is moving
- Fully assess your fleet, with photos, to show the deplorable condition and focus on safety, cost savings and liability reduction.
- Prepare a cost analysis and schmooze your leaders to gain buy-in so they allow you to take charge and affect change
- Find great people like sustainable Jersey who motivate you. Listen to their thoughts and receive guidance.
- Pay attention and speak up at meetings
- Seek expert help. I'm a Fire Chief remember?

BUSIEST AMBULANCE

DE	PARTMENT	BUSIEST AMBULANCE	RUNS
1.	Chicago, IL	A10	7,772
2.	St. Louis, MO	M10	7,569
3.	Baltimore City, MD	M16	7,263
4.	San Diego, CA	M1	7,216
5.	Paterson, NJ	AMB91	6,838

Can you imagine the Carbon Footprint of this vehicle?

More Process

- Review cooperatives for availability and what fits price and functionality
- Review grant opportunities
- Assess property for infrastructure upgrades.
- Where to start to keep people happy and centralize infrastructure. My focus is DOH, because where else could you send a better message. They will be the launch pad. Then Community Improvement, because the name speaks for itself.
- Figure where to start with your first ask. In my case a \$200k bond turned into \$700k due to recognition, trust and buy-in from a supportive BA
- Begin the purchase and look for grants everywhere.



City Vehicles



Represent Positively

Make Change



Perform for those that Protect



For Our Youth to Thrive

Thank you for your time

I'd love partners in this, just sayin'